



Helping Feed a
Hungry World and
Advancing Agriculture

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Increasing Food Production

20%-40% of the world's potential crop production is already lost annually because of the effects of weeds, pests and disease. These crop losses would be doubled if existing pesticide uses were abandoned, significantly raising food prices. Learn more about how crop protection products allow farmers to [increase food production](#).

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News Events

Jul 11, 2011

[On World Population Day, Remember the Crucial Role of Modern Agriculture](#)

Jun 29, 2011

[Modern Agriculture Helps to Feed Guests at Summer Cookouts](#)

Jun 23, 2011

[US Senate Agriculture Committee Approves Legislation to Remove Duplicative Regulations](#)

Jun 15, 2011

[CropLife America Corrects the Record on the "Dirty Dozen"](#)

Jun 6, 2011

[CropLife America Joins in Urging Global Leaders to Invest in Agricultural Development](#)

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Jay Vroom Speaks at Ohio Farm Forum

Jay Vroom spoke recently at the Ohio Farm Forum hosted by Speaker John Boehner. He stressed the importance of telling the story of modern agriculture. [More...](#)

[See our video resources for more videos](#)

Tell Me More

Tell Me More
Helping Our Members
Talk About
Modern Agriculture

Integrated Pest Management

What is IPM?

Poll of the Week

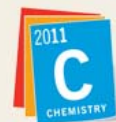
What do you think is the most important way to help spread the word about Modern Agriculture?

- Educating young people about the benefits of crop protection
- Getting involved in 4-H and National FFA Organization
- Participate in CLA's Tell Me More campaign
- Incorporating Farmers and Ranchers to tell their stories better

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Take Action



International Year of
CHEMISTRY
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May 12, 2011

[Agriculture, Technology and Consumer Perception in the 2012 Farm Bill](#)

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