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## Science and Technology

### How to Cool the Planet: Geoengineering and the Audacious Quest to Fix Earth's Climate

**Jeff Goodell**

#### About the Program

The author of "Big Coal" and "Sunnyvale" tackles the topic of geoengineering and the attempt of some scientists to cool the planet through chemical means, rather than reduction of green house gases. He looks at the political, financial and what he says are moral obstacles to this approach to cooling the planet quickly. The event is in Seattle.

#### About the Authors

**Jeff Goodell**

Jeff Goodell is a contributing editor for Rolling Stone and a contributor to the New York Times Magazine. He is the author of several books, including "Our Story: 77 Hours That Tested Our Friendship and Our Faith," "The Cyberthief and the Samurai," and "Sunnyvale: The Rise and Fall of a Silicon Valley Family."

*Buy the author's book from:* [Amazon](#) | [Barnes & Noble](#) | [Indiebound](#)

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