

Dear Valued Customer,

Thank you for your support of Be Amazing! Toys' products. We appreciate your interest and concern for toy safety. We take toy safety very seriously and the safety and quality of our products are of primary importance to us. We are very proud of the fact that we have never had a safety incident or product recall.

We want to assure you that Be Amazing! Toys' products are safe for children. We have our products tested regularly by third party, independent safety testing labs. The two labs we use most often are Bureau Veritas and STR (Specialized Technology Resources, Inc.). Our products are subject to testing for all applicable safety standards and laws, including those for lead, phthalates and heavy metals. Our toys meet the requirements of the American Society for Testing and Materials (ASTM). Our products meet the requirements of the new CPSIA (Consumer Product Safety Information Act) which was signed into law in August of 2008. Both of these testing labs are certified by the Consumer Product Safety Commission.

Be Amazing! Toys is also concerned with the safety and well being of our factory workers. For this reason, Be Amazing! Toys is a participant in the ICTI (International Council of Toy Industries) program to promote ethical treatment of factory employees and our factories strictly adhere to the standards adopted by ICTI.

Because many of our products are science kits, we always stress safety and appropriate use of the activities and components in our kits. Our kits are marked with the appropriate warning labels for Small Parts and Chemicals. Our instructions contain additional safety information about the chemicals used in the kits and even more detailed information can be found in the Science Smarts section of our website, www.beamazing.com.

Should you have any specific concerns or questions, please contact Marc Greenberg at <a href="marc@beamazing.com">marc@beamazing.com</a>.

Sincerely,

Renee Whitney VP Sales and Marketing